



6 Ways to Make Your Rental Property Irresistible for Tenants



1

Do a few minor upgrades.

You do not need to spend thousands of Rands to do this- there are cheaper alternatives. Paint those cabinet doors to get rid of those oh-so-tired cream paint. Get new toilet seats and shower curtains to give the bathroom a bit of a face lift.



2

Consider going pet friendly.

To heighten the prospect of getting a tenant for your rental property you must adapt to what the tenants want. Which are pets. Do not worry too much about the damage to your property- the risk deposit is for that.



3

Deep-clean your House.

When your house is empty, call on a cleaning service to clean the house from roof to floor. This will make the house more attractive to potential tenants.



4

Professional advertising.

Almost all prospective tenants turn to sites like Property 24 and Private Property or even Facebook when searching for a property to rent. The advertisement must have clear pictures, a good description, and an accurate list of amenities available in and around the house.



5

Do not inflate the price.

It is important that your monthly rental amount is not more than the current going rate in your neighbourhood for similar houses. Estate Agents will be able to help with this, but you could also get this information from sites like Property 24.



6

Try adding some benefits.

Most rentals now come with the added benefit of pre-installed fibre for Wi-Fi, a cleaning service once a week or a security system installed. Try and think what benefit will be easiest for you to add to the rental and advertise it as well.



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